

STARK COUNTY MEDICAL

resource guide

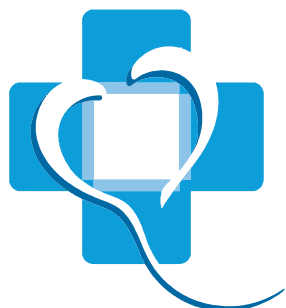
& DIRECTORY
2017-2018



NOW
INSIDE

STARK COUNTY
About

reach 36,000 households
inside the July Health & Wellness issue!



Stark County
Medical Society

starkmedical.org

advertising specs & pricing

<p>Full Page: 7.75" x 10.125"</p> <p>Full Page Bleed: 8.625" x 11.125"</p>	<p>2/3 Page: 5.152" x 10.125"</p>	<p>1/3 Page Vertical: 2.521" x 10.125"</p>	<p>1/2 Page Horizontal: 7.75" x 5.018"</p>	<p>1/3 Page Square: 5.152" x 5.018"</p>
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- Full color section inside About magazine -
- 36,000 copies - 4.5x more than 2016! -
- Health related articles -
- Complete listing of members by specialty -
- Community resource information -

Ad	Size	Price
Full Page Bleed	8.625" x 11.125"	\$1,100
Full Page	7.75" x 10.125"	\$1,100
2/3 Page	5.152" x 10.125"	\$775
1/2 Page Horizontal	7.75" x 5.018"	\$625
1/3 Page Square	5.152" x 5.018"	\$400
1/3 Page Vertical	2.521" x 10.125"	\$400
Back Cover	8.625" x 11.125"	\$1,700
Inside Front/Back Cover	8.625" x 11.125"	\$1,300
Page 3	8.625" x 11.125"	\$1,200

Artwork requirements:

Trim size is 8.375" x 10.875". All live matter should be 3/16" from the trim size on all four sides.

All digital files must be a minimum of 300 dpi. All ads are process CMYK color.

Preferred file format is .tif, but .eps and .jpg file formats will also be accepted, along with high quality print PDFs.

All vector images must be saved as .eps with text converted to paths or outlines.

Ads sent camera-ready are subject to final approval by The Canton Repository.

THE CANTON
REPOSITORY
CantonRep.com

ADVERTISE

CALL YOUR SALES REPRESENTATIVE, OR CONTACT
JESS BENNETT | 330.580.8474 | jess.bennett@cantonrep.com