

STARK COUNTY MEDICAL

# resource guide

& DIRECTORY  
2016-2017



- Full color magazine •
- 8,000 copies distributed •
- Health related articles •
- Complete listing of members by specialty •
- Community resource information •



Stark County  
Medical Society

[starkmedical.org](http://starkmedical.org)

## advertising specs & pricing

<p><b>Full Page:</b> 7.75" x 10.125"</p> <p><b>Full Page Bleed:</b> 8.625" x 11.125"</p>	<p><b>2/3 Page:</b> 5.152" x 10.125"</p>	<p><b>1/3 Page Vertical:</b> 2.521" x 10.125"</p>	<p><b>1/2 Page Horizontal:</b> 7.75" x 5.018"</p>	<p><b>1/3 Page Square:</b> 5.152" x 5.018"</p>
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Ad	Size	Price
Full Page Bleed	8.625" x 11.125"	\$1,100
Full Page	7.75" x 10.125"	\$1,100
2/3 Page	5.152" x 10.125"	\$775
1/2 Page Horizontal	7.75" x 5.018"	\$625
1/3 Page Square	5.152" x 5.018"	\$400
1/3 Page Vertical	2.521" x 10.125"	\$400
Back Cover	8.625" x 11.125"	\$1,700
Inside Front/Back Cover	8.625" x 11.125"	\$1,300
Page 3	8.625" x 11.125"	\$1,200

*Deduct 10% from the rates listed above if you advertised in the March 2016 Stark County Medical Society Special Section in The Canton Repository.*

## Artwork requirements:

Trim size is 8.375" x 10.875". All live matter should be 3/16" from the trim size on all four sides.

All digital files must be a minimum of 300 dpi. All ads are process CMYK color.

Preferred file format is .tif, but .eps and .jpg file formats will also be accepted, along with high quality print PDFs.

All vector images must be saved as .eps with text converted to paths or outlines.

Ads sent camera-ready are subject to final approval by The Canton Repository.

THE CANTON  
**REPOSITORY**  
CantonRep.com

**ADVERTISE**

**CALL YOUR SALES REPRESENTATIVE, OR CONTACT**  
JESS BENNETT | 330.580.8474 | [jess.bennett@cantonrep.com](mailto:jess.bennett@cantonrep.com)